



# 2019 Annual Report



MUSEUM ASSOCIATION  
OF NEW YORK

We are pleased to share this 2019 Annual Report. By the time you read this in 2020, however, New York's museums and MANY will look very different than we did at the end of 2019. In these uncertain times, no one knows what challenges our museum community may face in a week, a month, or a year. But we have faith that as New Yorkers with common missions and goals we can support each other, share resources, and make it through together.

MANY is stronger and more deeply connected than ever before and we will be here to help our museums survive and thrive. At the end of 2019 we had 642 members from every region, budget size, and discipline and closed the year in a positive financial position. We are proud of the opportunities that we created for museum professionals to gather, to learn, and to grow their professional networks. This annual report details that growth and reach.

Our partnership with the Smithsonian Institution's Museums on Main Street Program brought their *Water/Ways* exhibition to four New York museums. We signed the contract to bring the exhibition *Voices and Votes: Democracy in America* to twelve of New York's smallest museums in 2024 and 2025 and will continue to leverage the resources of our nation's preeminent museums to increase the capacity of our state's smallest museums. It was an investment of funds and an expression of our strong belief that New York's museums will significantly contribute to America 250.

We have many people to thank for making 2019 a notable year. MANY's board of directors volunteered hundreds of hours of their time to strengthen our state's museums and are increasing the value of what we can offer as an association to individual, organizational, and industry partner members. We welcome four new board members in our class of 2023 who will generously share their perspectives and expertise with our association and our museum community.

We thank you for your work as a museum staff member, a trustee, a volunteer, a student, an independent professional, a service provider, an industry partner, or a stakeholder. We couldn't support museums without you!

Sincerely,



Suzanne LeBlanc  
President, Long Island Children's Museum  
President, Museum Association of New York



Erika Sanger  
Executive Director  
Museum Association of New York



## Officers

**Suzanne LeBlanc, President**  
President, Long Island Children's Museum

**Tom E. Shannon, Vice-President**  
Director of Building and Security Services, Asia Society

**Bruce Whitmarsh, Treasurer**  
Chair, Audit/Finance, Strategic Planning  
Executive Director, The Chemung County Historical Society

**Becky Wehle, Secretary**  
President/CEO, Genesee Country Village & Museum

**Georgette Grier-Key**  
Chair, Governance Committee  
Executive Director and Chief Curator, Eastville Community  
Historical Society

**Tracy Kay**  
At-Large, Executive Committee  
Executive Director, Westchester Children's Museum

**Eliza Kozlowski**  
Chair, Marketing Committee  
Director of Marketing and Engagement,  
George Eastman Museum

**Ken Meifert**  
Chair, Membership & Fundraising Committee  
Vice-President for Sponsorship and Development,  
National Baseball Hall of Fame and Museum

**Thomas Schuler**  
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Chief Government Affairs Officer,  
The Metropolitan Museum of Art

**Brian Lee Whisenhunt**  
Chair, Program Committee  
Executive Director, The Rockwell Museum

## Board of Directors

**Ian Berry**  
Dayton Director, The Frances Young Tang Teaching Museum

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Director of Philanthropy and Strategic Initiative,  
Palace Performing Arts Center

**Nomi Dayan**  
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of Cold Spring Harbor

**Alexandra Drakakis**  
Director of Collections Strategy & Archives,  
The Madison Square Garden Company

**Brian Howard**  
Executive Director, Oneida County History Center

**Peter Hyde**  
Owner, Peter Hyde Design

**Theodore K. Johnson**  
President & CEO, Hadley Exhibits Inc.

**Garet Livermore**  
Executive Director, Sagamore Institute of the Adirondacks

**Hillarie Logan-Dechene**  
Deputy Director, The Wild Center

**Sheila McDaniel**  
Deputy Director, Finance & Operations, The Studio Museum  
in Harlem

**Diane Shewchuk**  
Curator, Albany Institute of History & Art

**Natalie Stetson**  
Executive Director, Erie Canal Museum

**Marisa Wigglesworth**  
President and CEO, Buffalo Museum of Science,  
Tift Nature Preserve

## Staff

**Erika Sanger**  
Executive Director

**Hadley DesMeules**  
Association Administrator

**Megan Eves**  
Marketing & Social Media Coordinator



# Incoming Board of Directors, Class of 2023



**Mariano Desmarás**  
Owner / Creative Director, Museum Environments  
Region: New York City

Mariano Desmarás is an exhibit designer with two decades of working for museums around the world. He is both an architect and a graphic designer who has trained and worked in a variety of cultural and linguistic environments. He is the owner of Museum Environments (ME), which is presently designing the Molina Family Latino Gallery for the National Museum of American History, Smithsonian. Mariano has also designed numerous bilingual exhibits for institutions such as the Museum of Chinese in America, El Museo del Barrio, Inter-American Bank, and the Anacostia Community Museum, Smithsonian.

For the last decade Mariano has been immersed in studying and testing ways that design can advance inclusion in audience development for museums. He is the former Chair of the Latino Network of AAM and has lectured at the Smithsonian Latino Center. That experience informs his exhibit designs, in which he seeks solutions that are inclusive and celebrate diversity through audience participation.



**Lara Litchfield-Kimber**  
Executive Director, Mid-Hudson  
Children's Museum  
Region: Mid-Hudson

Lara Litchfield-Kimber is the Executive Director of the Mid-Hudson Children's Museum in Poughkeepsie, NY. She earned her B.A. magna cum laude from Amherst College in Biology and her M.S. from Cornell University. Formally trained in the agricultural sciences as a plant pathologist, she left research and teaching to become an entrepreneur, starting Fertile Minds, Inc., an informal science education consulting group. She made the leap to higher education fundraising at Cornell University before joining the science center field in 2004 at the Sciencenter in Ithaca, NY.

She was named a Noyce Leadership fellow in 2010 at the recommendation of the Association of Science Technology Centers (ASTC), and in 2015 was the Athena Leadership Award Recipient for the Hudson Valley. She has been the Executive Director of the Mid-Hudson Children's Museum since 2012, and is currently serving as a member of the board of the Association of Children's Museums in Washington, D.C.



**Peter Hyde**  
Founder, Peter Hyde Design  
Region: New York City  
Second Term 2020-2023

Peter Hyde is a highly accomplished designer with over 20 years of experience in the professional design field. Peter worked independently and for internationally recognized design firms before realizing his long term goal of founding Peter Hyde Design in 2012 to provide dynamic and innovative exhibit and experience design solutions for a wide range of project subjects and client types. Peter's clients include museums, historical societies, learning centers, science centers, sports facilities, and Fortune 500 companies.

Peter is an Adjunct Professor in the Visual Presentation and Exhibition Design Department at the Fashion Institute of Technology in New York City.



**Michael Galban**  
Curator, Seneca Art & Culture Center  
Ganondagan State Historic Site  
Region: Finger Lakes

Michael Galban is the Curator for the Seneca Art & Culture Center at Ganondagan State Historic Site, a 17th century Seneca town site nationally regarded as a center for Iroquoian history and cultural preservation. His understanding of woodland people and the colonial history of the east is extensive and often lectures on the subject across the United States and Europe. Michael has expert knowledge of Native American material culture and art specializing in eastern woodland cultures and has been actively working with the many Haudenosaunee communities to preserve ancient arts for over 20 years. Michael has worked as a costume and historical consultant in film and television and on historic site development for many years - most recently working with the Museum of the American Revolution on their Oneida Patriots exhibit.



**Emily Martz, PhD**  
Executive Director, Sagamore Institute of the  
Adirondacks  
Region: North Country

Emily Martz is the Executive Director of Sagamore Institute of the Adirondacks, which is the steward of Great Camp Sagamore, a National Historic Landmark in Raquette Lake, NY. Emily's work in museums combines her past careers that spanned the worlds of higher-education, nonprofits, and business. She spent a decade directing the sales and marketing for major mutual fund companies in the Pacific Northwest and Boston before earning her doctorate in History at University of Delaware. After teaching at Paul Smith's College and Clarkson University, she moved into the nonprofit sphere directing the operations and finance for a regional economic development organization. Emily loves her museum work because through it, she helps others enjoy the rejuvenating powers of the outdoors and the lure of history.



**Georgette Grier-Key**  
Executive Director and Chief Curator, Eastville  
Community Historical Society  
Region: Long Island  
Second Term 2020-2023

Dr. Georgette Grier-Key, Ed.D, M.Ed. is the inaugural Executive Director and Chief Curator of Eastville Community Historical Society of Sag Harbor, NY, the President of the Association of Suffolk County Historical Societies, and Cultural Partner for Sylvester Manor of Shelter Island. She is one of the most outspoken advocates for the preservation and celebration of Long Island history with an emphasis on African American, Native American, and mixed-heritage historical reconstruction. As a founding member and lead organizer of the Pyrrhus Concer Action Committee, her work led to the rebuilding of formerly enslaved Pyrrhus Concer's homestead in Southampton's Village.

Dr. Grier-Key is a history and political science professor at SUNY Nassau Community College, where she created the new grant-funded History Institute. Dr. Grier-Key has been a guest curator at the Suffolk County Historical Society of Riverhead and the Smithsonian's National Museum of African American History and Culture in Washington, DC. She was awarded the Legacy Award from the National Association for the Advancement of Colored People, Central Islip Branch.

*To learn more about our MANY Board of Directors  
please visit [nysmuseums.org/Board](https://nysmuseums.org/Board)*

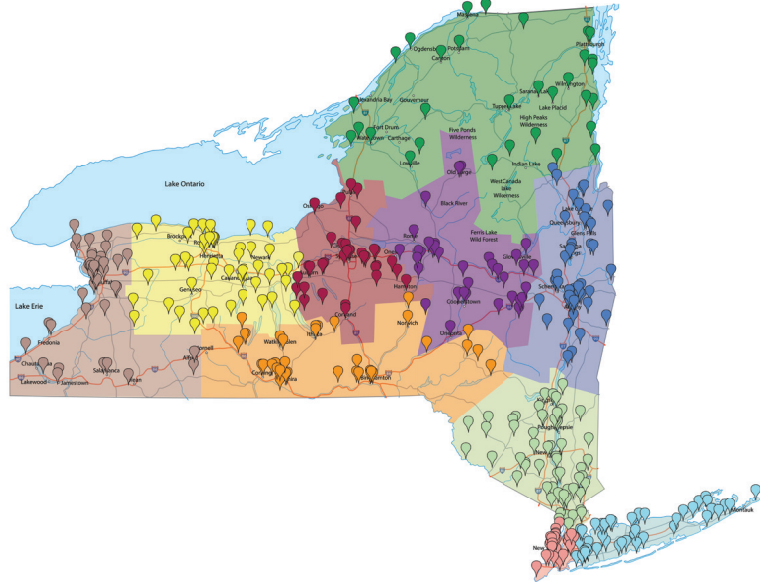
# Together We Are MANY

## Our Mission

The Museum Association of New York inspires, connects, and strengthens New York's cultural community statewide by advocating, educating, collaborating, and supporting professional standards and organizational development.

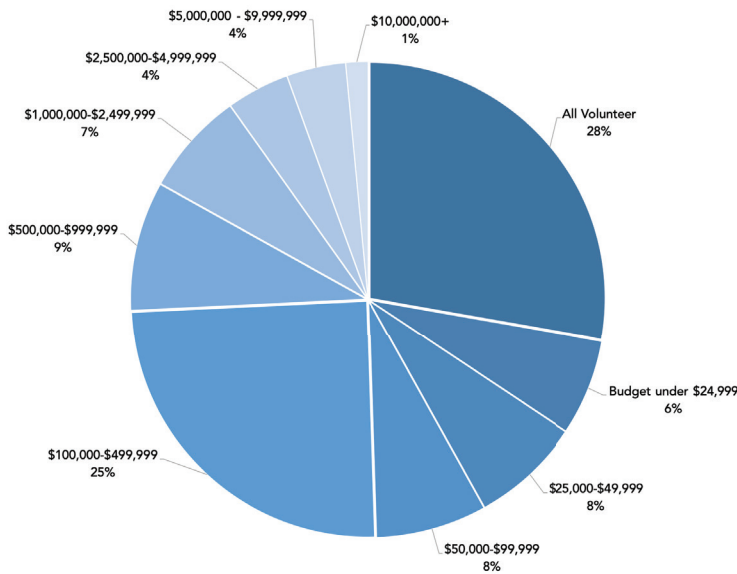
## Our Vision

MANY ensures that New York State museums operate at their full potential as economic drivers and essential components of their communities.

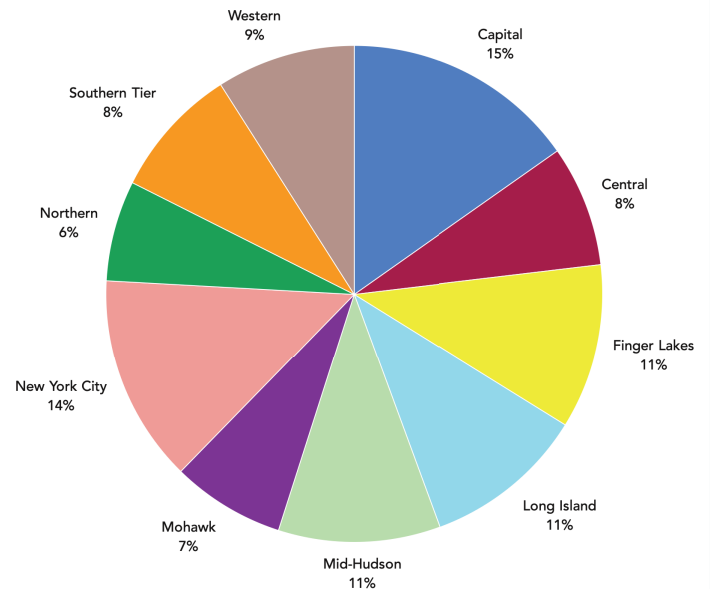


## Membership Report

MANY Members by Budget Size



MANY Members by REDC Region



# 642 members



**446**

conference attendees  
with **37%** first time attendees;  
**37%** museum directors and **15%** museum trustees

**453**

total fall program  
attendees



**10 meet-ups**

**212 meet-up  
attendees**

**5 workshops**

**154 workshop  
attendees**

**25**



Museum Institute at Great  
Camp Sagamore participants

**10,291**

social media followers  
with **842,891**  
total impressions



# Fall Programming

**10** regional meet-ups highlighted different museums in each REDC region and offered exhibition and behind-the-scenes tours with time to connect with colleagues, MANY staff, and board members.

**5** workshops were chosen from the top rated sessions from the "Access and Identity" annual conference.



**29%**  
increase from 2018 programming

**60%**  
first time attending a meet-up

**38%**  
driving over an hour to attend



**"MANY's meet-ups and workshops are great opportunities to meet other museum professionals."**  
- 2019 workshop and meet-up attendee

# The Museum Institute at Great Camp Sagamore

25 museum professionals attended "Access and Identity: Leading for the Future" Museum Institute at Great Camp Sagamore



Thank you to our 2019 presenters  
Dr. Tonya Matthews, Associate Provost for Inclusive Workforce Development at Wayne State University  
Sonnet Takahisa, Director of Education at the Brooklyn Historical Society  
Andrew Marietta, VP, Regional Development at New York Council of NonProfits  
Garet Livermore, Former Executive Director Sagamore Institute of the Adirondacks  
Erika Sanger, MANY Executive Director  
Bruce Whitmarsh, Executive Director at the Chemung County Historical Society



Congressman Antonio Delgado, NY 19 (center) attends the Water/Ways opening at Hudson River Maritime Museum. Erika Sanger (left) MANY Executive Director and Lisa Cline, Hudson River Maritime Museum Executive Director



Erie Canal Museum  
Aurora-on-Cayuga  
Buffalo Niagara Heritage Village  
Chapman Museum

**7,721** total attendance  
**55%** out-of-state attendees

The New York tour of the Water/Ways exhibition is made possible by the Museum Association of New York. The exhibition and programming was made possible by the New York State Council on the Arts with the support of Governor Andrew M. Cuomo and the New York State Legislature, Hadley Exhibits, Inc., the New York State Canal Corporation, the William G. Pomeroy Foundation, the Erie Canalway National Heritage Corridor, and the Hudson River Valley National Heritage Corridor. Folk Art programming is sponsored by New York Folklore, and supported by the New York State Regional Economic Development Initiative, a program of Governor Andrew M. Cuomo and the New York State Legislature, and the National Endowment for the Arts.



# Museums Advocacy Day



**42 delegates** from New York's museums joined the American Alliance of Museums for the 11th annual Museums Advocacy Day in Washington, DC making **30 congressional visits.**



# Access and Identity Annual Conference

April 2 - 9, 2019 | Cooperstown, NY

- 446** Attendees
- 12%** Increase in “decision-makers” attending
- 32%** Organizational attendees with an annual budget between \$100,000-499,999
- 38%** 2nd or 3rd time MANY conference attendees
- 134** Presenters
- 34** Concurrent sessions
- 6** Pre-conference workshops
- 4** Special events
- 11** Capstone experiences
- 12** Awards of Merit



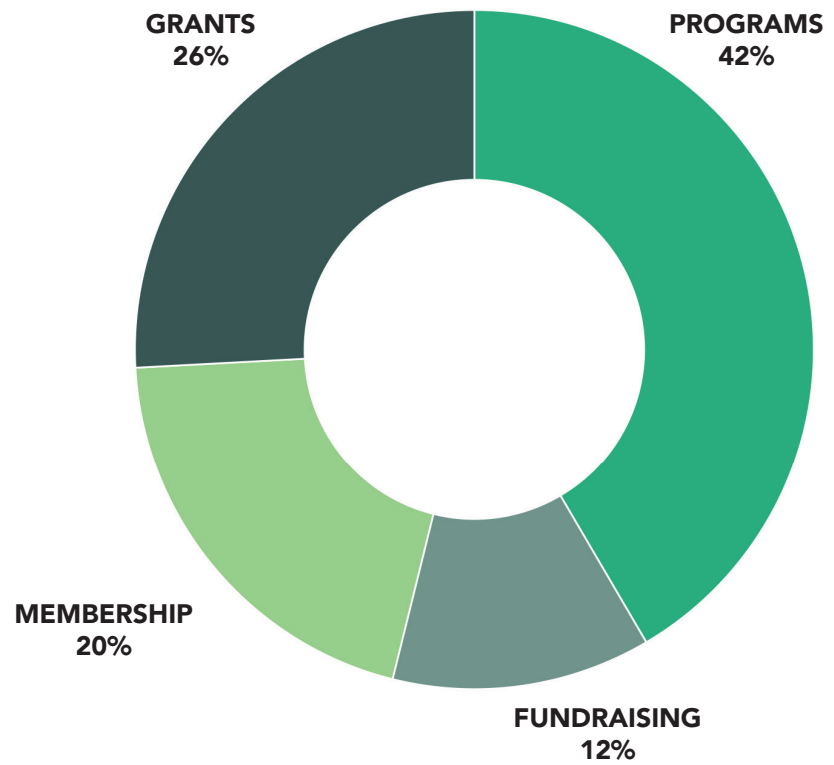
**“The MANY conference is a great reminder of the strength and diversity of New York’s museum community.”**

- 2019 conference attendee

# Financial Report

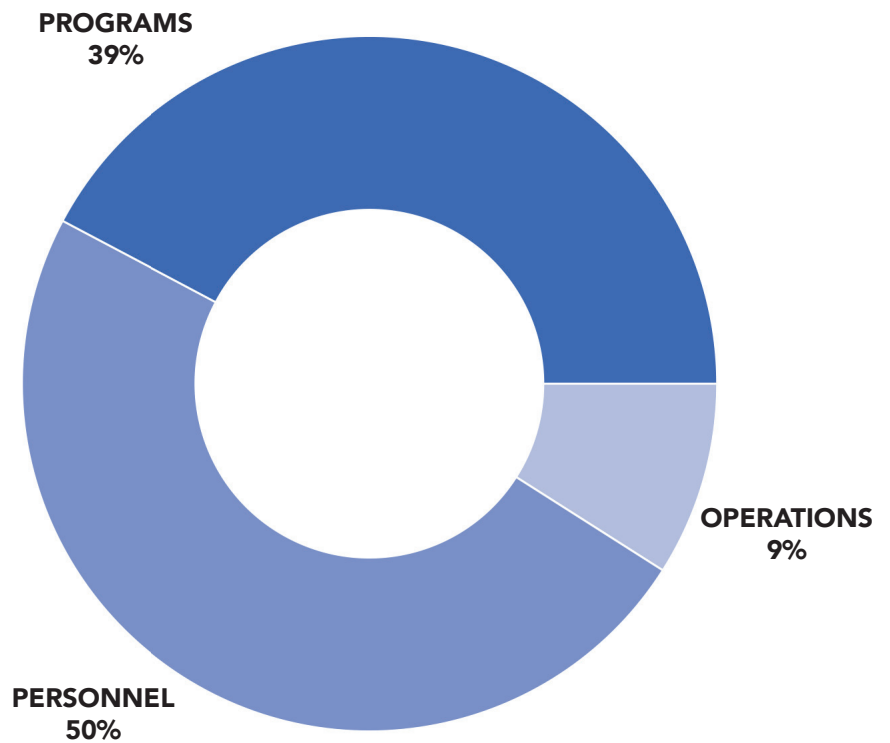
## 2019 INCOME

PROGRAMS	\$	155,023.61
FUNDRAISING	\$	46,011.11
MEMBERSHIP	\$	75,675.00
GRANTS	\$	96,440.79
Total	\$	373,150.51



## 2019 EXPENSES

OPERATIONS	\$	33,509.56
PERSONNEL	\$	181,101.89
PROGRAMS	\$	156,939.48*
Total	\$	371,550.93



\*\$4,820.01 Water/Ways deferred expenses to 2020

## ANNUAL APPEAL

Frederica Adelman  
 Charles Bauder  
 Lynee Belluscio  
 Ian Berry  
 Susan Blackney  
 Robert Cassetti  
 Billye Chabot  
 Phoebe Cos  
 Starlyn D'Angelo  
 Dan Del Bene  
 Janice Fontanella  
 David Furber  
 Georgette Grier-Key  
 Nancy Helfrich  
 Brian Howard  
 Peter Hyde  
 Theodore Johnson  
 Tracy Kay  
 Dale Ketcham  
 Eliza Kozlowski  
 Suzanne LeBlanc

Hillarie Logan-Dechene  
 Commendatore Aldo Mancusi  
 Shelia McDaniel  
 Ken Meifert  
 Freda Mindlin  
 Anna Musun-Miller  
 Sara Pasti  
 Patricia Sands  
 Erika Sanger  
 Thomas Schuler  
 Joan Schumaker  
 Diane Shewchuk  
 Patrick Stenshom  
 Natalie Stetson  
 Sonnet Takahisa  
 Becky Wehle  
 Brian Lee Whisenhunt  
 Bruce Whitmarsh  
 Conner Wolfe  
 Stephen Zabriskie

## NEWSLETTER SPONSORS

Archival Methods  
 Documentary Heritage & Preservation Services (DHPSNY)  
 LeMoyne Arts Management Graduate Program  
 MuseumNext  
 Northeast Document Conservation Center  
 Orpheo  
 POW! Paul Orselli Workshop, Inc.  
 Plan A Advisors  
 Tesselate Studio

## FALL PROGRAMMING SPONSORS

New York State Council on the Arts (NYSCA)  
 Humanities NY  
 Gaylord Archival  
 Price Chopper  
 Stewart's Shops  
 Wegmans

## CAPACITY BUILDING GRANT

Robert David Lion Gardiner Foundation



## ANNUAL CONFERENCE SPONSORS

The Museum Association of New York expresses our sincere appreciation to the following companies and organizations who have generously supported New York State's museum community and our 2019 "Access and Identity" annual conference.

### Visionary

New York State Council on the Arts  
 (NYSCA)  
 I LOVE NY  
 Humanities NY

### Platinum

ARIA Strategies, LLC  
 CJS Architects

### Gold

Break the Ice Media  
 NYS Cultural Education Department

### Silver

Documentary Heritage &  
 Preservation Services (DHPSNY)  
 Edison Price Lighting  
 ERCO  
 New York State Canal Corporation  
 Orpheo

### Bronze

BBG&G  
 Cooperstown/Otsego County Tourism  
 Erie Canalway National Heritage Corridor  
 Mid-Atlantic Association of Museums

### Partners

3D Photoworks  
 Association of Public Historians  
 of New York State  
 Available Light  
 BKD  
 Cornell University Press  
 Dorfman Museum Figures, Inc.  
 Frameless Technologies  
 Gaylord Archival  
 Galene Studios  
 Greater Hudson Heritage Network  
 Hadley Exhibits, Inc.  
 Museum Environments  
 New York Heritage  
 Peter Hyde Design  
 William G. Pomeroy Foundation  
 Retail Council of New York State  
 Rudinec & Associates  
 —RequestAPrint  
 Spicer Art Conservations  
 West Lake Conservators

### In Kind

Airgami  
 Cooperstown Graduate Program  
 Fenimore Art Museum  
 GiveSmart  
 National Baseball Hall of Fame  
 The Farmers Museum  
 OnCell

### Conference Scholarship

Donations on behalf of Garet Livermore

Billye Chabot  
 Alexandra Drakakis  
 Brian Howard  
 Theodore Johnson  
 Tracy Kay  
 Suzanne LeBlanc  
 Ken Meifert  
 Thomas Schuler  
 Brian Lee Whisenhunt



**Council on  
 the Arts**

The Museum Association of New York's 2019 annual conference "Access and Identity," Museum Institute at Great Camp Sagamore, and regional fall workshops were made possible by the New York State Council on the Arts with the support of Governor Andrew M. Cuomo and the New York State Legislature.

### Note:

Donations from January 1 — December 31, 2019.  
 Our sincere apologies for any errors or omissions.  
 Please contact MANY with any questions.

# What's next?



**The Museum Institute  
at Great Camp Sagamore  
September 22 - 25, 2020**

**Museum and Folk Art Forum  
November 7, 2020**

**"The Power of Partnership"  
Annual Conference  
November 8, 9, 10, 2020**

**Museums Advocacy Day  
with the American Alliance of Museums  
February 22 - 23, 2021**

