

2018



**ANNUAL
REPORT**



MUSEUM ASSOCIATION
OF NEW YORK

HELLO FROM MANY



Suzanne LeBlanc
Board President

Dear Members, Colleagues, and Friends,

We are very pleased to share our 2018 annual report with all of you! 2018 was a banner year for MANY and we have many people to thank for that. We provided opportunities for museum professionals to meet, to learn, and to support each other with our annual conference, "Visioning Change," professional development workshops, and Meet-Ups. We are grateful for the 23 museums that hosted MANY programs around the State. In January, we launched a new website that has allowed us to tighten financial controls and improve how we communicate with our members. In May, we premiered "This Month in NYS Museums," a new e-newsletter that focuses on our shared interests in strengthening our resources, building our relationships with our communities, and growing access to our collections and exhibitions.



Erika Sanger
Executive Director

Our partnership with the Smithsonian Institution's Museums on Main Street Program and project supporters helped start the process of bringing the Water/Ways exhibition to our State in 2019. Plans are underway to continue to leverage the resources of our nation's preeminent museums to increase the capacity of our State's smallest museums.

Along with our successes, including the addition of 122 new members, there was a disappointment. The Governor's veto of the Museum Education Act prompted us to take a good look at our priorities and the interests and capacities of our members. MANY's 2019 State of New York State Museums is surveying the field as this annual report is released. Legislators and Education Department staff are eager to use the results to help us craft a new bill and create a dedicated funding stream for museums as educational partners.

MANY's board of directors volunteered hundreds of hours of their time to strengthen our state's museums and are increasing the value of what we can offer as an association to individual, organizational, and industry partner members.

We thank you for your work as a museum staff member, a trustee, a volunteer, an independent consultant, a service provider, an industry partner, or a stakeholder. We couldn't support museums without you!

Sincerely,

A handwritten signature in cursive script that reads "Suzanne LeBlanc".

Suzanne LeBlanc
President, MANY Board of Directors
President, Long Island Children's Museum

A handwritten signature in cursive script that reads "Erika Sanger".

Erika Sanger
Executive Director

Our History

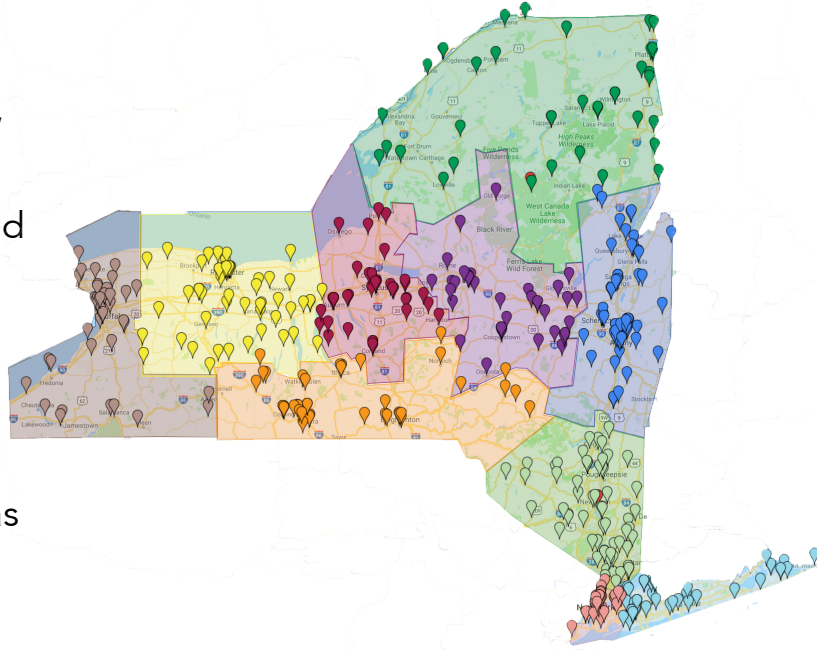
MANY was granted its NYS charter in 1962 to create a service organization uniquely qualified to serve all of our state's arts, history, and cultural organizations.

Our Mission

The Museum Association of New York inspires, connects, and strengthens New York's cultural community statewide by advocating, educating, collaborating, and supporting professional standards and organizational development.

Our Vision

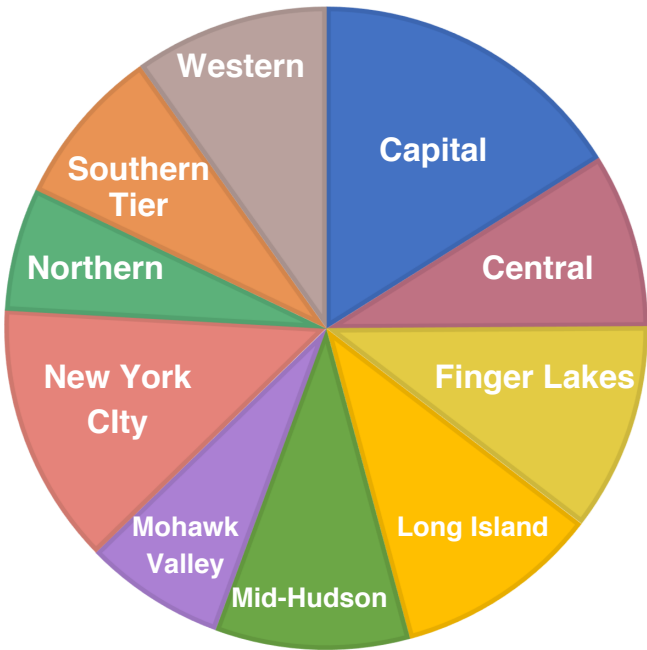
MANY insures that New York State museums operate at their full potential as economic drivers and essential components of their communities.



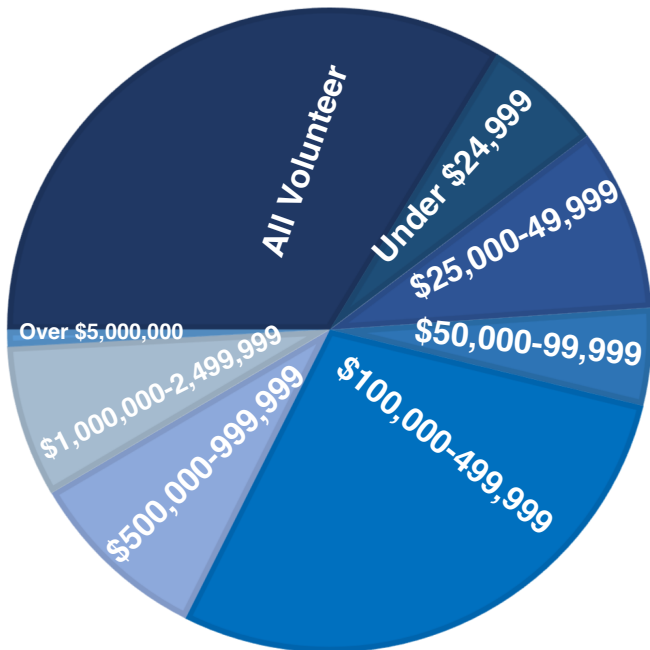
Our Members

635 members located in every REDC region, of every budget size, and discipline.

LOCATION



BUDGET



MANY BOARD & STAFF

OFFICERS

Suzanne LeBlanc - President

President
Long Island Children's Museum

Tom E. Shannon - Vice President

Director of Facilities
Dia Art Foundation

Bruce Whitmarsh - Treasurer

Executive Director
The Chemung County
Historical Society

Sara Pasti - Secretary

Director
Samuel Dorsky Museum of Art
SUNY New Paltz (thru 2/19)

Tracy Kay - At Large

Executive Director
Westchester Children's
Museum

Ken Meifert - At Large

Vice-President for Sponsorship and
Development
National Baseball Hall of Fame and
Museum

Ian Berry

Dayton Director
The Frances Young Tang Teaching
Museum Skidmore College

Billye Chabot

Director
Seward House

Starlyn D'Angelo

Grant Manager
Palace Performing Arts Center and
Independent Museum Professional

Nomi Dayan

Executive Director
The Whaling Museum &
Education of Cold Spring Harbor

Alexandra Drakakis

Associate Curator
National September 11
Memorial & Museum

Georgette Grier-Key

Director and Chief Curator
Eastville Community Historical Society

Brian Howard

Executive Director
Oneida County History Center

Peter Hyde

Owner
Peter Hyde Design

Eliza Kozlowski

Director of Marketing & Engagement
George Eastman Museum

Garet Livermore

Executive Director
Sagamore Institute of the Adirondacks

Hillarie Logan-Dechene

Deputy Director
The Wild Center

Sheila McDaniel

Deputy Director, Finance & Operations
The Studio Museum in Harlem

Herbert Schmidt III

April - December 2018
Executive Director
Buffalo Niagara Heritage Village

Thomas Schuler

Chief Government Affairs Officer
The Metropolitan Museum of Art

Natalie Stetson

Executive Director
Erie Canal Museum

David Swarts

President/CEO
Buffalo and Erie County
Botanical Gardens Society Inc.

Becky Wehle

President/CEO
Genesee County Village & Museum

Brian Lee Whisenhunt

Executive Director
The Rockwell Museum



24 Board Members from across
New York State's 10 economic
development regions

Advisory Committee

Roy McDonald
Former NYS Senator

Jack McEneny
Former NYS Assembly Member

Staff

Erika Sanger
Executive Director

Rachel Bournique
Association Administrator

Megan Eves
Marketing & Social Media
Coordinator



MUSEUM ASSOCIATION
OF NEW YORK

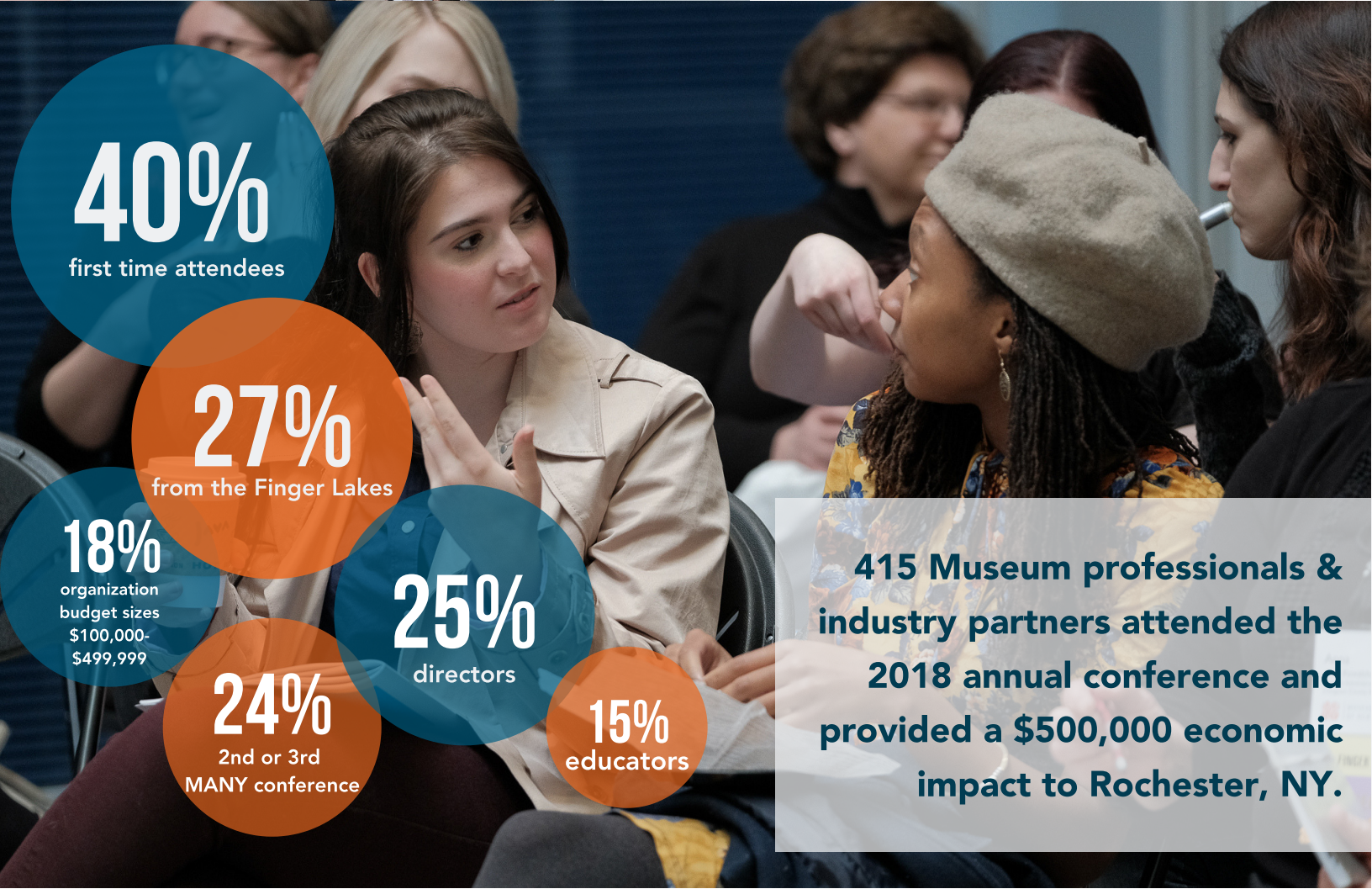
265 River St. Troy, NY 12180

518 273 3400 | nysmuseums.org | info@nysmuseums.org

2018 VISIONING CHANGE ANNUAL CONFERENCE



415 CONFERENCE ATTENDEES	433 SPECIAL EVENT ATTENDEES
44 SPONSORS & ADVERTISERS	27 CONCURRENT SESSIONS
26 EXHIBITORS	7 PRE-CONFERENCE WORKSHOPS
11 CONFERENCE CAPSTONES	



40%

first time attendees

27%

from the Finger Lakes

18%

organization
budget sizes
\$100,000-
\$499,999

25%

directors

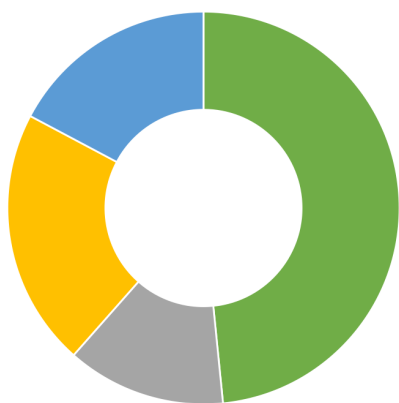
24%

2nd or 3rd
MANY conference

15%

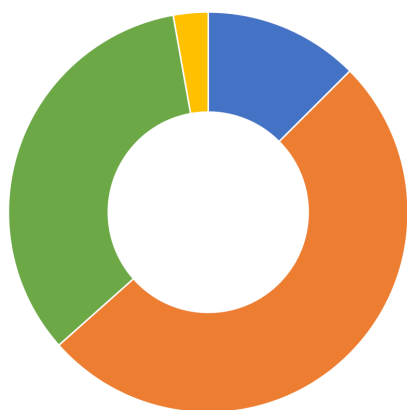
educators

415 Museum professionals & industry partners attended the 2018 annual conference and provided a \$500,000 economic impact to Rochester, NY.



INCOME

Programs.....	\$130,857.02
Fundraising.....	\$35,439.00
Membership.....	\$57,405.00
Grants.....	\$46,604.98
TOTAL.....	\$270,306.00



EXPENSES

Operations.....	\$36,454.88
Personnel.....	\$148,019.52
Programs.....	\$98,119.16
Advocacy.....	\$8,180.83
TOTAL.....	\$290,774.39

MANY HIGHLIGHTS

626



MANY members located in every REDC region

46



NYS delegates for 2018 Museums Advocacy Day



Growth since September 2016

72%

16

Participants for the re-launch of Museum Institute at Great Camp Sagamore 

415



Museum professionals & industry partners attended the 2018 annual conference

6

Workshops & 104 Attendees

10

Fall meet ups with 245 Attendees

Smithsonian Museum on Main Street (MoMS) Program Water/Ways NYS sites

6

Launch of "This Month in NYS Museums" newsletter and launch of a brand new website.

2018 ANNUAL CONFERENCE SPONSORS

\$3,000

CJS Architects
HumanitiesNY

\$2,500

NYS Cultural Education Department

\$2,000

NY State Suffrage Commission

\$1,500

ARIA Strategies, LLC
NYS Canal Corporation

\$1,000

AAA
Archival Methods
Break the Ice Media
Cornell University Press
Erie Canalway National Heritage
Corridor
Rochester Community Foundation

\$650

Edison Price Lighting
Gaylord Archival

\$500

AD Workshops
Documentary Heritage & Preservation Services
(DHPSNY)
Hudson River Valley National Heritage Area
Museum Environments
Museum on Main Street / Smithsonian
Pomeroy Foundation
Quatrefoil Associates
Spicer Art Conservation
Tour-Mate System Limited
Wegmans Rochester

\$400

Retail Council of NYS

\$300

Dorfman Figures
Explus
Kohler Ronan
National Association for
Museum Exhibition (NAME)

\$250

American Alliance of Museums
West Lake Conservators

\$200

Greater Hudson Heritage Network

In-Kind

Arigami
Casa Larga
OnCell
I Love NY
Q. Cassetti

DONORS/ FUNDERS

Frederica Adelman
Charles Bauder
Ian Berry
Rachel Bournique
Dominick Caldiero
Rob Cassetti
Billye Chabot
John Coraor
Starlyn D'Angelo
Nomi Dayan
Dan Del Bene
Aaron Delehanty
Mariano Desmaras
Alexandra Drakakis
Dolores and Tom Elliott
Georgette Grier-Key
Hadley Exhibits, Inc.
Jennifer Haines
Michael Hardy
Brian Howard
HumanitiesNY
Peter Hyde
Tracy Kay

Dale Ketcham
Eliza Kozlowski
Suzanne LeBlanc
Garet Livermore
Hillarie Logan-Dechene
Joe Manna
Ken Meifert
Andrea Miller
Regina Morgan
Andrea Oliver
Sara Pasti
Patricia Ryan
Erika Sanger
Thomas Shannon
Gwen Spicer
Patrick Stenshorn
Pat Voges
Becky Wehle
Brian Lee Whisenhunt
Bruce Whitmarsh
Don Wildman
Peter Wisbey
Stephen Zabriskie



**Council on
the Arts**

The Museum Association of New York's 2018 Annual Conference "Visioning Change" and "Re-Visioning Change" workshops were made possible by the New York State Council on the Arts with the support of Governor Andrew M. Cuomo and the New York State Legislature

The MANY Marketing & Social Media Coordinator position was made possible by the New York State Council on the Arts with the support of Governor Andrew M. Cuomo and the New York State Legislature.

Donors to the Cassetti Scholarship

Corning, Inc.
Starlyn D'Angelo
Beth Levinthal
Q. Cassetti
Billye Chabot
Alan & Lynnette Eusden
Brian Howard
Peter Hyde
Suzanne LeBlanc
Becky Wehle
Bruce Whitmarsh

Note: Donations from 1/1/2018 through 12/31/2018. Our sincere apologies for any errors or omissions. Please contact us with any corrections.

The **M**useum Institute at Great Camp Sagamore



September 24 - 27, 2019

Lead Presenter Tonya Matthews, PhD

Director of Inclusion

American Alliance of Museums

The Power of Partnership



20 Annual Conference 20 Albany, NY

March 29 - 31

WATER | WAYS



Smithsonian



New York **FOLKLORE**



William G.
**Pomeroy
Foundation**[®]

For History. For Life.[®]



In partnership with the National Park Service



**Council on
the Arts**



Hadley Exhibits

exhibit design, fabrication & installation

2019

June 29 - August 11

Erie Canal Museum

August 17 - September 29

Aurora Masonic Center

October 5 - November 17

Buffalo Niagara Heritage Village

November 23 - January 5

Chapman Museum

2020

January 11 - February 23

Hudson River Maritime Museum

February 29 - April 11

East Hampton Historical Society